

Columbus International University Online Higher Education Campus

International/Global Communication Bases:

North America, South/Latin America & Europe: Panama City

Africa, Middle-East Asia & Asia-Pacific/Oceania: Hong Kong

Columbus Graduate School of Business & Management

Program: Master of Business Administration (MBA) in Engineering Business

Management Major

Program Structure

MBA Core Modules:

1. Entrepreneurship and Innovation
2. Marketing Management
3. Operations Management
4. Financial Management
5. Accounting
6. Corporate Responsibility and Business Ethics
7. Business Economics
8. Human Resource Management
9. Strategy
10. Organizational Behaviour
11. Leadership Development

Engineering Business Management Major Modules

12. Logistics & Operations Management
13. Project Planning Management & Control
14. Product Design & Development Management
15. Quality, Reliability & Maintenance
16. Industrial Engineering
17. Automation & Robotics
18. Advanced Materials & Processes